The 10th Congress of the Asia Pacific Initiative on Reproduction

4–7 August 2020
Philippine International Convention Center (PICC)

Bridging the Gap: Fertility and Reproduction

Support & Exhibition Prospectus

www.aspire2020.org
## Prospectus Content Page

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Welcome Message from ASPIRE President

Dear ASPIRE members and Colleagues,

First of all, as the President of Asia Pacific Initiative on Reproduction (ASPIRE), I would like to extend a warmest greeting to all fertility experts and our stakeholders around the world. It is really a great honor for us to share that ASPIRE is growing tremendously in the last five years. Our vision to improve quality of IVF services was gradually implemented through various educational activities and the empowerment of our society.

In the era 4.0 industrial revolution, development of big data – precision medicine, internet of things, digital technology, machine learning, and artificial intelligence, led us in bringing assisted reproductive technology (ART) to a more comfortable, affordable, acceptable level, creating more success in the future.

Many advancements of basic science in reproductive medicine has been achieved, published and applied to make better result and outcome in ART. Our focus on how to improve sperm, oocytes and embryo quality as well as endometrial receptivity to increase the live birth rate are supported by several potential biomarkers and bimolecular intervention which is very helpful for us to determine and get the best gamete, embryo and appropriate endometrial phase for implantation.

Asia Pacific is a big region in the world consisting of over 45 countries, each contributing in the development of ART. The coverage of IVF cycle, resources – facilities, and research activities are achieved very differently among the countries in Asia Pacific, therefore, we have come up with the theme “Bridging the Gap: Fertility and Reproduction” for The 10th Congress of the Asia Pacific Initiative on Reproduction (ASPIRE 2020) which will be held in Manila, Philippines from 4 – 7 August 2020.

This prestigious congress will deliver high-end technology and achievement in ART, accomplished with the approach on how ASPIRE manage and solve current issues in Asia Pacific. A fruitful and interactive discussion with outstanding faculty around the world will make your participation in the congress a very valuable one.

Manila, also known as: the Pearl of the Orient, is a city with great food, great hospitality, rich tradition, culture and arts. Join us at this beautiful place, exchanging scientific knowledge and making friends.

Last but not least, on behalf of the ASPIRE Executive Board, we express our gratitude and appreciation to the local organizing committee, sponsors and all stakeholders who worked very hard to make this congress a great success.

Looking forward to seeing all of you in Manila. Mabuhay!

Professor Budi Wiweko
President
Asia Pacific Initiative on Reproduction
Welcome Message from Chairman, Local Organizing Committee

Dear Colleagues and Friends,

Maligayangbat!

Along with over 100 million smiling kababayan Filipinos, we would like to invite you with open arms to the 10th Congress of the Asia Pacific Initiative on Reproduction that will be held in Manila on 4 – 7 August 2020. We have prepared a very exciting annual ASPIRE conference that you will experience with genuine Philippine hospitality and culture.

Delegates will learn from an outstanding scientific program and the invited world-renowned experts in a background of a friendly cosmopolitan city with a unique culture and a touch of regional and western influence. The congress venue is the Philippine International Convention Center (PICC) in the Manila Bay area and provides a daily treat to its world-famous sunset. The PICC and its nearby hotels also provide easy access to enjoyable shopping, delicious authentic Filipino and international cuisine, and fun-filled local tourism. The theme of this year’s conference is “Bridging the Gap: Fertility and Reproduction” and will focus on the developments towards this goal. However, topics about new discoveries, innovations, and updates in reproductive medicine will also be covered.

Indeed, we in the local organizing committee are excited to be your hosts and look forward to welcome you in Manila and contribute to the lively discussion and interactions with your friends and colleagues. We promise you that there will be no dull moment during your stay. See you soon!

Mabuhay!

Sincerely,

VIRGILIO M. NOVERO, Jr., MD, MSc
Chairman, Local Organizing Committee
ASPIRE 2020
ABOUT ASPIRE

ASPIRE, the Asia Pacific Initiative on Reproduction, was founded in 2001 by Bruno Lunenfeld and P C Wong, to improve knowledge and awareness of ART and infertility-related services, with ultimate aim of improving the quality of patient care.

ASPIRE runs various educational programme such as annual congresses, masterclasses, regional meetings, certificate courses and special interest group meetings (SIGs) to encourage scientific and professional interaction.

Society’s Objectives:
• To improve the quality of patient care
• To develop and advance fertility services in the Asia-Pacific region
• To provide a forum for professionals in this field to share experiences and information
• To form a cohesive group to promote infertility management across the region, and to form relations with local and international associations
• To raise awareness and understanding of treatment options for infertility amongst healthcare professionals and the public
• To assist healthcare professionals in motivating patients to receive treatment for infertility
• To facilitate the dissemination of accurate information about infertility to patients and the public
• To support the basic reproductive rights of all couples and individuals to decide freely and responsibly how many children to have and when to have them

For details, please visit www.aspire-reproduction.org.

ASPIRE CONGRESSES

Since its inaugural congress in 2001, ASPIRE has continued to initiate new projects and events to raise awareness of infertility and ART and to improve the quality of infertility-related services in the Asia-Pacific region.

ASPIRE CONGRESSES DELEGATES GROWTH

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Delegates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>Osaka, Japan</td>
<td>597</td>
</tr>
<tr>
<td>2014</td>
<td>Brisbane, Australia</td>
<td>1317</td>
</tr>
<tr>
<td>2016</td>
<td>Jakarta, Indonesia</td>
<td>1176</td>
</tr>
<tr>
<td>2017</td>
<td>Kuala Lumpur, Malaysia</td>
<td>1245</td>
</tr>
<tr>
<td>2018</td>
<td>Taipei, Taiwan</td>
<td>1462</td>
</tr>
<tr>
<td>2019</td>
<td>Hong Kong</td>
<td>1825</td>
</tr>
</tbody>
</table>
ASPIRE 2019 SPONSORS & EXHIBITORS

Platinum Sponsors

FERRING PHARMACEUTICALS

MERCK

Gold Sponsors

Abbott

Cooper Surgical

Guerbet

GE Healthcare

Vitrolife

Silver Sponsors

ESCO MEDICAL

HealthBaby

cordlife

Thermo Fisher SCIENTIFIC
ASPIRE 2020 GENERAL INFORMATION

DATE
Tuesday – Friday, 4 – 7 August 2020

CITY / COUNTRY
Manila, The Philippines

VENUE
Philippine International Convention Center (PICC)
PICC Complex 1307 Pasay City,
Metro Manila, Philippines

LANGUAGE
The official language of the Congress is English

EXPECTED NUMBER OF PARTICIPANTS
1800-2000 participants

EXHIBITION / SUPPORT
Ms. Hoa Jing Qi
ASPIRE Association Manager
Tel: +65 6809 1181
Email: jqhoa@aspire-reproduction.org

ASPIRE 2020 CONGRESS SECRETARIAT
GIS Group Global Co., Ltd.
2F, No. 316, Wenchang St., Xinyi District, Taipei 110, Taiwan
Tel: +8862 8780 5688
Fax: +8862 8789 3603
Email: info@aspire2020.org

LIABILITY AND PERSONAL INSURANCE
The Congress Organizers and Secretariat cannot accept liability for personal accidents or loss of or damage to private property of participants, either during or indirectly arising from the Congress.

We recommend all participants to take out personal travel and health insurance for the trip.
INDUSTRY SUPPORT

SPONSORS

<table>
<thead>
<tr>
<th>Category</th>
<th>Minimum Contributions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>USD 75,000</td>
</tr>
<tr>
<td>Gold</td>
<td>USD 40,000</td>
</tr>
<tr>
<td>Silver</td>
<td>USD 20,000</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Supported Symposium*</td>
<td>Company Symposium Day 1 or 2**</td>
<td>Company Symposium Day 3</td>
<td>Coffee Break Support</td>
</tr>
<tr>
<td>Exhibition Space</td>
<td>54sqm raw space</td>
<td>27sqm raw space</td>
<td>18sqm Shell Scheme</td>
</tr>
<tr>
<td>Exhibitor Badges</td>
<td>12</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Complimentary Congress Registration</td>
<td>5</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Faculty Dinner Registration</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Push Notifications via Mobile Application</td>
<td>1 per Congress day *Content to promote symposium</td>
<td>1 per Congress day *Content to promote symposium</td>
<td>1 per Congress day *Content to promote coffee break</td>
</tr>
<tr>
<td>Advertisement in E-Programme Book</td>
<td>1 Full Color, Full Page</td>
<td>1 Full Color, Full Page</td>
<td>1 Full Color, Full Page</td>
</tr>
<tr>
<td>Congress Bag Insert(s)</td>
<td>3 Inserts</td>
<td>2 Inserts</td>
<td>1 Insert</td>
</tr>
</tbody>
</table>

Acknowledgement

Supporter’s logo featured in/on the following materials:
- Congress Opening and Closing Ceremony speech by ASPIRE 2020 Local Organising Chairman
- Logo and Company Profile in the Industry Support and Exhibition Section of the Congress E-Programme Book
- Company logo hyperlinked to Company website on Official Congress Website and Congress Mobile Application
- Logo on Congress signage(s)

Any other support will be acknowledged as Supporter or Exhibitor.

SPECIAL REQUESTS:
Tailored packages can be arranged to suit your objectives.
Please feel free to contact the Exhibition/Support contact person (contact details found under “General Information”) to discuss your needs.

NOTE*:
1. In addition to the sponsorship fee, the supporting company must cover all speakers’ expenses for its company symposium including:
   - Registration fee
   - Accommodation
   - Travel expenses
The above also applies to speakers who have already been invited by the Congress.

**First-come, first served basis. Allocation is to be confirmed.
More information on the company symposia can be found below.

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EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare internationally. By providing an educational grant in support of the educational opportunities below, you are making a significant contribution to these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. Companies providing grants may not influence the topic, speaker selection or any other aspect of the content or presentation. No promotional, commercial or advertising materials may be included in the following opportunities. All support will be disclosed to the participants.

<table>
<thead>
<tr>
<th>EDUCATION GRANTS</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Young Investigator Awards (YIA) - Exclusive</td>
<td>2,500</td>
</tr>
<tr>
<td>Best Poster and Oral Awards - Exclusive</td>
<td>1,000</td>
</tr>
</tbody>
</table>

Young Investigator Awards (YIA) (Exclusive)

ASPIRE aims to raise the level of research in Asia Pacific and we believe that one way is to encourage young researchers to present their work in a large meeting.

With that, ASPIRE launched the ASPIRE Young Investigator Award in 2016 to provide promising young investigators funding in support of quality research in ART as well as an opportunity for them to use ASPIRE Congresses as a platform to put forward their work.

TOP 5 Outstanding Young Investigators will be selected by the ASPIRE 2020 Scientific Committee and each of them will be presented a cash award of USD 500 together with a hard copy certificate.

Supporter of this education grant will be acknowledged
- In the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).
- By the Scientific Committee Chair during the presentation of the Awards during the Congress Closing Ceremony.
- On the hard-copy certificates which will be presented to the recipients of the YIA.

Best Poster and Oral Awards (Exclusive)

To motivate research papers submission at the Congress, the scientific committee will evaluate and shortlist a number of Oral and Poster Presentations to go through a second evaluation by selected judges during the Congress days where the Best 5 Oral and Poster presentations will be awarded USD 100 each together with a hard copy certificate.

Supporter of this education grant will be acknowledged
- In the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).
- By the Scientific Committee Chair during the presentation of the Awards during the Congress Closing Ceremony.
- On the hard-copy certificates which will be presented to the recipients of the Best Oral and Poster.
COMPANY SYMPOSIA

<table>
<thead>
<tr>
<th>Congress Day 1 or Day 2</th>
<th>USD 40,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congress Day 3</td>
<td>USD 30,000</td>
</tr>
</tbody>
</table>

Embrace this excellent opportunity to maximize your company’s exposure by organizing an official industry supported symposium of up to 90 minutes.

Note: The programme will be subjected to the approval of the Congress Scientific Committee.

COMPANY SYMPOSIUM SLOTS *

<table>
<thead>
<tr>
<th>Day, Date</th>
<th>Timeslots</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, 5 August 2020</td>
<td>1030hrs – 1200hrs</td>
<td>Plenary Hall</td>
</tr>
<tr>
<td></td>
<td>1400hrs – 1530hrs</td>
<td>Capacity: 1400pax</td>
</tr>
<tr>
<td></td>
<td>1530hrs – 1700hrs</td>
<td></td>
</tr>
<tr>
<td>Thursday, 6 August 2020</td>
<td>1030hrs – 1200hrs</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1330hrs – 1500hrs</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1530hrs – 1700hrs</td>
<td></td>
</tr>
<tr>
<td>Friday, 7 August 2020</td>
<td>0910hrs – 1040hrs</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1110hrs – 1240hrs</td>
<td></td>
</tr>
</tbody>
</table>

*Time slots are available after Sponsors, who are also ASPIRE Corporate Members, have selected their slots and will be allocated on a “first come, first served” basis.

**Timing and programme are subject to change by Organizers.

Supporters need to take note of the following:

- Company symposia slots are 90 minutes each. This includes set-up and tear down time.
- The symposium programme and speakers’ nomination will be subjected to the approval of the Congress Scientific Committee. This should be submitted to the congress scientific committee by 1 Dec 2019.
- Sponsorship fee includes hall rental, standard audio/visual equipment, display table outside the hall, access to speakers’ preparation room.
- In addition to the support fee, you must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Congress.
- You are allowed to endorse the symposium as the “Official Company Symposium of the 10th Congress of the Asia Pacific Initiative on Reproduction (ASPIRE 2020)”.
- You are entitled to insert 1 invite card (no bigger than A4) into the Congress Bags. Invite cards must be provided to the Organizers by the date stipulated in the exhibitor manual or as advised by the Organizer. Content of the Invite card will be subject to the approval of the Congress Organizer.
- You will be acknowledged under the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).
- Your symposium programme will be included on the Congress Website and Congress Mobile Application (subject to receipt by publishing deadline).
**SPEAKER’S SUPPORT**

**USD 3,000 – 5,000**

Companies may support registration fees, travel and accommodation for individual faculty members. Supporters can decide whether they want their sponsorship to be made known to the faculty members. The Industry Supporters must not attempt to influence the content or presentation by the faculty member.

Speaker from Asia Pacific: USD 3000
Speaker from outside of Asia Pacific: USD 5000

**Supporter will be acknowledged**
- In the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).
PROMOTIONAL SUPPORT OPPORTUNITIES

MOBILE APPLICATION (EXCLUSIVE SUPPORT)

USD 20,000

The ASPIRE 2020 Mobile Application enables participants to access all Congress-related information and functions such as the scientific programme, lecture abstracts, oral and posters abstracts, faculty information, participant’s personal scheduler, industry support and exhibition information, city information and all other details pertaining to the Congress.

Supporter will be
• Acknowledged on the home screen with “Supported by...” with a company logo.
• Entitled to blast out 1 push notification (of not more than 50 words) per Congress day. Content of notification has to be provided to the Organizer by the stipulated deadline.
• Acknowledged in the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).

COFFEE BREAK AREA

USD 10,000

Coffee breaks are scheduled twice a day – morning and afternoon session. The Coffee Break area allows you to obtain outstanding brand visibility as it will be visited by Congress delegates and speakers.

Supporter will be
• Entitled to 2 supported coffee-breaks for 1 Congress day. Date selection will be done on a “first-come, first-served basis”.
• Entitled to display a pull-up banner at the coffee break areas during the designated timings.
• Able to provide branded napkins to be used at the coffee break areas (to be provided by supporter).
• Acknowledged in the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).

<table>
<thead>
<tr>
<th>Day, Date</th>
<th>Timeslots</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, 5 August 2020</td>
<td>1000hrs – 1030hrs and 1700hrs – 1730hrs</td>
<td>Exhibition Area</td>
</tr>
<tr>
<td>Thursday, 6 August 2020</td>
<td>1000hrs – 1030hrs and 1500hrs – 1530hrs</td>
<td></td>
</tr>
<tr>
<td>Friday, 7 August 2020 (USD 5,000)</td>
<td>1040hrs – 1110hrs</td>
<td></td>
</tr>
</tbody>
</table>

*Timing and programme are subject to change by Organizers.
**SPEAKERS’ READY ROOM (EXCLUSIVE SUPPORT)**

**USD 10,000**

The speakers’ ready room is specially prepared for and used by the Congress speakers and will be equipped with computers.

**Supporter will be**
- Able to display a pull-up banner in the speakers’ room for all Congress days.
- Able to display a marketing image or company logo as the desktop background for computers in the room (subject to approval by the Organizer).
- Configure the homepage to the supporter’s website on the internet explorer for all the computers.
- Acknowledged in the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).

**CONGRESS BAGS (EXCLUSIVE SUPPORT)**

**USD 15,000 + Production Cost**

ASPIRE 2020 Congress Bags is a platform for Supporters to reach out to all participants and obtain outstanding visibility and extend their brand impact till after the Congress ended. Congress Bags will be distributed to all Congress delegates and speakers.

*Production and Delivery costs have to be borne by the supporter.*

**Supporter will be**
- Entitled to 1 bag insert (no bigger than A4) into the Congress Bags. Bag insert must be provided to the Organizers by the date stipulated in the exhibitor manual or as advised by the Organizer. Content of Bag Insert will be subject to approval by the Organizer.
- Acknowledged in form of logo printed on the Congress bag, together with the Congress logo.
- Acknowledged in the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).

**CONGRESS LANYARDS (EXCLUSIVE SUPPORT)**

**USD 7,500 + Production Cost**

ASPIRE 2020 Congress Lanyards is a platform for Supporters to reach out to all participants and obtain outstanding visibility. Congress Lanyards will be distributed to all Congress delegates and speakers.

*Production and Delivery costs have to be borne by the supporter.*

**Supporter will be acknowledged**
- In form of logo printed on the Congress Lanyards, together with the Congress logo.
- In the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).
The Congress registration area is a high traffic area that will be visited by all Congress delegates at any point of time during the Congress. The registration area will be kept throughout the full Congress duration.

Supporter will be acknowledged
- Able to have its company logo displayed prominently on the registration area signage and structure.
- Acknowledged in the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).

REGISTRATION AREA (EXCLUSIVE SUPPORT)
USD 10,000

ASPIRE 2020 internet area located at the Congress venue will be equipped with workstations that allows access to all Congress delegates and speakers.

NOTEPADS AND PENS (EXCLUSIVE SUPPORT)
USD 3,000

Supporter will have an opportunity to provide branded notepads and pens which will be inserted into the Congress bags. Supporter will be able to publicize its brand name to all Congress delegates and speakers who will receive the Congress bags.

*Notepads and Pens will have to be provided by supporter to the Organiser by stipulated deadline in order to ensure insertion into the Congress bags.

Supporter will be acknowledged
- In the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).

WELCOME RECEPTION (EXCLUSIVE SUPPORT)
USD 20,000

Supporter will have the opportunity to promote itself during a networking reception on Congress Day 1 Welcome Reception which will be held mid day. The Welcome Reception is opened to all Congress delegates and speakers.

Supporter will be
- Able to provide additional hospitality and activities as long as it complies with all relevant industry codes and is approved by the Organizers.
- Entitled to provide promotional materials bearing the supporter’s logo for use at the Welcome Reception.
- Acknowledged with company logo displayed on the signages of the Welcome Reception.
- Acknowledged in the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).

INTERNET AREA (EXCLUSIVE SUPPORT)
USD 10,000

Supporter will have its company logo displayed prominently on the registration area signage and structure.

*Notepads and Pens will have to be provided by supporter to the Organiser by stipulated deadline in order to ensure insertion into the Congress bags.

Supporter will be acknowledged
- Able to have its company logo displayed prominently on the registration area signage and structure.
- Acknowledged in the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).
Supporter will be
• Able to display a marketing image or company logo as the desktop background for computers in the room (subject to approval by the Organizer).
• Configure the homepage to the supporter’s website on the internet explorer for all the computers.
• Able to place your own carpet at the area for branding (fees exclude production cost).
• Acknowledged in the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).

**BRANDED WATER STATIONS**

**USD 10,000**

7 Water Stations will be located around the Congress venue (in compliance with CME accreditation criteria, branded water stations will not be placed in the educational meeting rooms).

Supporter will be
• Able to brand the water stations for all Congress Days.
• Acknowledged in the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).

**HOSPITALITY SUITES / MEETING ROOMS**

**Price Dependent on Room Size**

The supporter may hire a room at the Congress venue that may be used as a Hospitality Suite or Meeting Room to host or entertain their guests during the Congress duration.

Supporters have an option to order catering and AV equipment at an additional cost. Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.
# ADVERTISING SUPPORT OPPORTUNITIES

## CONGRESS BAG INSERTS

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD 3,000 (per 1 piece, no bigger than A4 size)</td>
<td></td>
</tr>
</tbody>
</table>

Congress bag inserts allow supporters an opportunity to promote their products and company to the Congress delegates and speakers.

*Bag Inserts will have to be provided by supporter to the Organizer by stipulated deadline in order to ensure insertion into the Congress bags. Inserts content has to be approved by the Organizers and must be produced following the specifications of the Organizers.*

**Supporter will be**
- Acknowledged in the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).

## PROMOTIONAL MAILSHOT

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD 3,000 (Design to be Provided)</td>
<td></td>
</tr>
</tbody>
</table>

Mailshots allow additional exposure for your symposium, company or exhibition booth. These are sent to pre-registered delegates who have agreed to disclose their details at a date and time coordinated with the Congress.

*Mailshot has to be designed and provided to the Organizer by stipulated deadline.*

**Supporters will be**
- Acknowledged in the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).

## ADVERTISEMENT PAGE – FINAL E-PROGRAMME BOOK

<table>
<thead>
<tr>
<th>Page Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Page</td>
<td>USD 3,000</td>
</tr>
<tr>
<td>Second Page</td>
<td>USD 3,500</td>
</tr>
<tr>
<td>Inside Page</td>
<td>USD 2,000</td>
</tr>
</tbody>
</table>

Please note that it is the Advertiser’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations), [www.efpia.org](http://www.efpia.org) and IFMPA (International Federation of Pharmaceutical Manufacturers & Association) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the Promotion on Medicine.

*Artwork for the advertisement has to be designed and provided to the Organizer by stipulated deadline.*

**Advertising spaces are allocated based on “First-come, First-served” basis.**

**Supporter will be**
- Acknowledged in the Industry Support and Exhibition Section of the Congress E-Programme Book, Congress Website, Congress Mobile Application and on the event signage(s).
EXHIBITION OPPORTUNITIES

The ASPIRE 2020 exhibition will be held at Philippine International Convention Center (PICC), alongside the Congress. The floor plan has been designed to maximize Exhibitors’ exposure to all Congress participants. All coffee break stations will be located within the exhibition area. (as shown below)

*Exhibition floor plan is subject to minor changes without prior notice.

**TYPES OF EXHIBITION SPACES**

<table>
<thead>
<tr>
<th>ZONE</th>
<th>Exhibition Space</th>
<th>Booth Type</th>
<th>Rate (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>54sqm (9m x 6m)</td>
<td>Raw Space</td>
<td>39,000</td>
</tr>
<tr>
<td>B</td>
<td>9sqm (3m x 3m)</td>
<td>Shell Scheme</td>
<td>6,500</td>
</tr>
<tr>
<td>C</td>
<td>6sqm (3m x 2m)</td>
<td>Shell Scheme</td>
<td>4,500</td>
</tr>
<tr>
<td>D</td>
<td>3sqm (3m x 1m)</td>
<td>Shell Scheme</td>
<td>2,500</td>
</tr>
</tbody>
</table>
The above packages include:

- 2 exhibitor badges for the first booth plus 1 exhibitor badge for every additional booth.
- 1 complimentary delegate registration for every additional 9sqm after the first 9sqm contracted. (Example: 18sqm space will be entitled to 1 complimentary delegate registration) This is to be used by the company staff only.
- 100-words company profile in the Congress E-Programme Book
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception (per exhibitor badges)
- Shell Scheme Booths with the following basic entitlements

Shell scheme frame, basic lighting
Fascia panel with standard lettering
2 chairs, 1 information counter
Socket (220V/300W)

Additional Benefits:
When you exhibit at ASPIRE 2020, your company will receive the following additional benefits:

- Listing as an Exhibitor on the Congress Website and Congress Mobile Application with link to the Company website
- Listing of company profile in the Industry Support and Exhibition section of the E-Programme book
- Acknowledged with Company name or company logo on Exhibition signage on-site

Raw Space (Zone A)
Raw space rental does not include any furniture, electrical usage or stand cleaning. All these services and others may be ordered by using the forms in the Exhibitors’ Technical Manual.

Shell Scheme (Zone B, Zone C and Zone D)
Besides the basic entitlements, Shell Scheme Booths include:

- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 2 chairs, 1 information counter
- Socket (220V/300W)

Allocation of Exhibition Space
Space Allocation will be made on a “first come, first served” basis.

A completed Exhibition Booking Form and Contract should be faxed/emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent.

Please note that three choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Profile
Upon receipt of the booking form, exhibitor will be asked to submit a 100-word Exhibitor Company/Product Profile together with a high-resolution company logo. This will be published in the list of exhibitors in the Industry Support and Exhibition section of the E-Programme book.

Exhibitor Registration
All exhibitors are required to be registered and will receive an exhibitor badge.

2 exhibitor badges for the first booth plus 1 exhibitor badge for every additional booth. Any additional exhibitors will be charged an exhibitor registration fee of USD 100. (This includes access to Coffee Breaks, Lunch and Welcome Reception).

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only.

An exhibitor registration form will be included in the Exhibitor’s Manual.
EXHIBITORS’ TECHNICAL MANUAL
An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Congress. It will include the following:
• Technical details about the Venue
• Final exhibition details and information
• Contractor details
• Services available to exhibitors and order forms

EXHIBITION TERMS & CONDITIONS
The Terms and Conditions of exhibiting are included in this Prospectus. Signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

PROMOTIONAL ACTIVITIES
• All demonstrations or instructional activities must be confined to the limits of the exhibitor booth.
• Advertising material and signs may not be distributed or displayed outside the exhibitor booth.
• Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits.

Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable. Further details will be included in the Exhibition Technical Manual.
ADDITIONAL INFORMATION FOR SUPPORTERS AND EXHIBITORS

Applications for Support and/or Exhibition must be made in writing with the enclosed booking form.

CONTRACTS & CONFIRMATION

I. SUPPORTERS
Upon receipt of the Exhibition/Sponsorship/Support Booking Form, an invoice will be issued by the organiser. Completion of the Booking Form only means commitment to the desired type of support but does not mean confirmation of purchase. Confirmation will only be provided upon receipt of payment and acknowledgement by the organiser.

II. EXHIBITORS
Once a signed Booking Form is received, an email will be sent to you as a commitment of exhibition together with an accompanying invoice. Booth space and booth location will only be confirmed upon receipt of payment and acknowledgement by the organiser.

SUPPORT TERMS & CONDITIONS
Terms and Conditions of Support are included in this Prospectus and will be included in the Support agreement.

BOOKING PROCEDURES AND PAYMENT INFORMATION

TERMS OF PAYMENT
• 60% payment upon issue of the support agreement and first invoice
• 40% payment by 31 October 2019
• From 1 November 2019, full payment is required at booking

All payments must be received before 1 March 2020. Should the Supporter fail to complete payments prior to this date, the Organizer will be entitled to cancel the reservation. Cancellation will be subjected to cancellation fees as determined below.

PAYMENT METHOD
Payment by Bank Transfer. Bank account details will be advised in the invoice. Please note that bank charges are the responsibility of the payer. Any difference in amount received caused by bank charges will be considered as outstanding amount to be collected in either 1) second transfer 2) onsite in USD cash.

CANCELLATION / REDUCTION POLICY
Cancellation or reduction of support items must be made in writing to the Exhibitor/Support Contact Person (Contact information can be found in the “General Information” Section).

The Organizers shall retain:
• 10% of the agreed package amount if the cancellation/reduction is made on or before 31 October 2019.
• 50% of the agreed package amount if the cancellation/reduction is made on or between 1 November 2019 and 28 February 2020, inclusive.
• 100% of the agreed package amount if the cancellation/reduction is made on or after 1 March 2020.
ASPIRE 2020 SUPPORT BOOKING FORM

Kindly complete all compulsory fields* below and send it to Ms. Hoa Jing Qi at jqhoa@aspire-reproduction.org

*Company Name (as should appear in invoice):

Company Name (as should appear in all publications. Leave empty if same as above):

*Address:  
*City:

*Postal Code:  
*Country:

*Contact Person:  
*Contact No (Mobile/Office No):

*Email:  
*Company Website:

Kindly tick the item(s) you would like to book for ASPIRE 2020:

<table>
<thead>
<tr>
<th>Tiered Sponsorship Packages</th>
<th>Price</th>
<th>Please tick</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>USD 75,000</td>
<td>✔</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>USD 40,000</td>
<td></td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>USD 20,000</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Education Support Opportunities</th>
<th>Price</th>
<th>Please tick</th>
</tr>
</thead>
<tbody>
<tr>
<td>Young Investigator Awards (YIA) – Exclusive</td>
<td>USD 2,500</td>
<td></td>
</tr>
<tr>
<td>Best Poster and Oral Awards – Exclusive</td>
<td>USD 1,000</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Education Programme</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Symposium – Main Congress Day 1 or 2</td>
<td>USD 40,000</td>
<td></td>
</tr>
<tr>
<td>Company Symposium – Main Congress Day 3</td>
<td>USD 30,000</td>
<td></td>
</tr>
<tr>
<td>Speaker’s Support</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speaker from Asia Pacific</td>
<td>USD 3000</td>
<td></td>
</tr>
<tr>
<td>Speaker from outside Asia Pacific</td>
<td>USD 5000</td>
<td></td>
</tr>
</tbody>
</table>
**Promotional Support Opportunities**

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
<th>Please tick</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile Application – Exclusive</td>
<td>USD 20,000</td>
<td>✔</td>
</tr>
<tr>
<td>Coffee Break Support</td>
<td>USD 10,000</td>
<td></td>
</tr>
<tr>
<td>Speakers’ Ready Room – Exclusive</td>
<td>USD 8,000</td>
<td></td>
</tr>
<tr>
<td>Congress Bags – Exclusive</td>
<td>USD 15,000 + Production Cost</td>
<td></td>
</tr>
<tr>
<td>Congress Lanyards – Exclusive</td>
<td>USD 7,500 + Production Cost</td>
<td></td>
</tr>
<tr>
<td>Notepad and Pens – Exclusive</td>
<td>USD 3,000</td>
<td></td>
</tr>
<tr>
<td>Registration Area – Exclusive</td>
<td>USD 10,000</td>
<td></td>
</tr>
<tr>
<td>Welcome Reception – Exclusive</td>
<td>USD 20,000</td>
<td></td>
</tr>
<tr>
<td>Internet Area – Exclusive</td>
<td>USD 10,000</td>
<td></td>
</tr>
<tr>
<td>Branded Water Stations</td>
<td>USD 10,000</td>
<td></td>
</tr>
<tr>
<td>Hospitality Suites/Meeting Rooms</td>
<td>Please email support contact</td>
<td></td>
</tr>
</tbody>
</table>

**Advertising Support Opportunities**

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
<th>Please tick</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congress Bag Inserts</td>
<td>USD 3,000</td>
<td>✔</td>
</tr>
<tr>
<td>Promotional Mailshot</td>
<td>USD 3,000 (Design to be Provided)</td>
<td></td>
</tr>
</tbody>
</table>

**Advertisement Page in E-Programme Book:**

<table>
<thead>
<tr>
<th>Page</th>
<th>Price</th>
</tr>
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<tbody>
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</tr>
</tbody>
</table>

**Cancellation / Modification Policy:**

Cancellation or reduction of support items must be made in writing to the Exhibitor/Support Contact Person (Contact information can be found in the “General Information” Section).

The Organizers shall retain:

- 10% of the agreed package amount if the cancellation/reduction is made on or before 31 October 2019.
- 50% of the agreed package amount if the cancellation/reduction is made on or between 1 November 2019 and 28 February 2020, inclusive.
- 100% of the agreed package amount if the cancellation/reduction is made on or after 1 March 2020.

We accept the contract terms and conditions (in this Support and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Congress.

I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

**Signature:** ___________________________  **Date:** ___________________________
ASPIRE 2020 EXHIBITION BOOKING FORM AND CONTRACT

Please note all acknowledgements of your company and listing of company name and address will be generated from the following information.

Kindly complete all compulsory fields* below and send it to Ms. Hoa Jing Qi at jqhoa@aspire-reproduction.org

*Company Name (as should appear in invoice):

Company Name (as should appear in all publications. Leave empty if same as above):

*Address:  

*City:

*Postal Code:  

*Country:

*Contact Person:  

*Contact No (Mobile/Office No):

*Email:  

*Company Website:

We hereby apply to book an Exhibition Space at ASPIRE 2020:

<table>
<thead>
<tr>
<th>Choice</th>
<th>Exhibition Category (Zone A, B, C, D)</th>
<th>Booth Number</th>
<th>Booth Size (in sqm)</th>
<th>Total Price (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Choice # 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice # 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice # 3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please note that confirmation of the availability of your choice location will be advised in your confirmation email.

Cancellation / Modification Policy:
Cancellation or reduction of support items must be made in writing to the Exhibitor/Support Contact Person (Contact information can be found in the “General Information” Section).
The Organizers shall retain:
• 10% of the agreed package amount if the cancellation/reduction is made on or before 31 October 2019.
• 50% of the agreed package amount if the cancellation/reduction is made on or between 1 November 2019 and 28 February 2020, inclusive.
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We accept the contract terms and conditions (in this Support and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Congress. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

Signature: ____________________________ Date: ____________________________
TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting/Supporting Firm (Exhibitor/Supporter).

Application to Participate
Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed in so far as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Supporters / Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/Supporter
Registration implies full acceptance by the Exhbitors / Supporters of the exhibition / support regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor / Supporter. By submitting an application to participate, the Exhibitor / Supporter make a final and irrevocable commitment to occupy the space /items allocated to him / her installation until the date and time fixed for closure of the event. The Exhibitor / Supporter may only present on his / her stand or space the raw materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any way whatever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer
The Organizer undertakes to allocate exhibition space / support items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors / Supporters. The Organizer reserves the right to offer to a different firm any stand, space or support item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Supporter.

Liability Insurance
Equipment and all related display materials installed by Exhibitors / Supporters are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Supporters. The Exhibitor / Supporter agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The Exhibitor / Supporter shall hold harmless the Organizer from any and all losses / claims resulting from his / her installation until the date and time fixed for closure of the event. The Organizer ensures daily cleaning of the aisles. Exhibitors / Supporters are responsible for the cleaning of their stands.

Exhibition Regulatons
The Exhibition Manager, acting under direction of the Organising Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager. The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than those incurred in exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. All displays are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour is the Exhibitor’s responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor’s risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus. Should the Exhibitor / Supporter fail to make a payment on time, the Organizer is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand / support items or seek compensation for non-fulfilment of contract.

Participation by Exhibitors / Supporters is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibition stands may be occupied in advance and may be collected from the Exhibitor Registration desk.

The Organizer organizes the cleaning of the aisles. Exhibitors / Supporters are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage of loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer does not approve stands, which do not comply with the accepted standards, until the necessary charges have been made.

Code of Practice
It is the Organizer’s / Supporter’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifmpa.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizer to any suits, demands by the Supporter / Exhibitor / Supporter or any penalty. The Organizer reserves the right to make any reasonable changes in the exhibition areas allotted to Exhibitors.

Cancellation or Change of Exhibition
In the event that the premises in which the Exhibition is conducted should become unfit for occupancy or sale due to fire and explosion or any other force majeure – covered or not covered by insurance – the Organizer reserves the right to cancel the exhibition or close the premises in its entire or partial scope. Should the Organizer terminate this agreement on account of any reasons or causes not reasonably within the control of ASPIRE or its agents, the Exhibition may be cancelled or moved to another appropriate location, at the sole discretion of ASPIRE. ASPIRE shall not be responsible for delays, damage, loss, increased costs, or other unfavourable conditions arising by virtue of cause or causes not reasonably within the control of ASPIRE or its agents. The Organizer reserves the right to cancel the exhibition or change the date of the event under the Event Regulations. The Organizer reserves the right to cancel the exhibition or change the date of the event, should the Organizer terminate this agreement on account of any causes or reasons not reasonably within the control of ASPIRE or its agents. The Organizer reserves the right to cancel the exhibition or change the date of the event under the Event Regulations. The Organizer reserves the right to cancel the exhibition or change the date of the event, should the Organizer terminate this agreement on account of any causes or reasons not reasonably within the control of ASPIRE or its agents. The Organizer reserves the right to cancel the exhibition or change the date of the event under the Event Regulations. The Organizer reserves the right to cancel the exhibition or change the date of the event, should the Organizer terminate this agreement on account of any causes or reasons not reasonably within the control of ASPIRE or its agents. The Organizer reserves the right to cancel the exhibition or change the date of the event under the Event Regulations. The Organizer reserves the right to cancel the exhibition or change the date of the event, should the Organizer terminate this agreement on account of any causes or reasons not reasonably within the control of ASPIRE or its agents. The Organizer reserves the right to cancel the exhibition or change the date of the event under the Event Regulations. The Organizer reserves the right to cancel the exhibition or change the date of the event, should the Organizer terminate this agreement on account of any causes or reasons not reasonably within the control of ASPIRE or its agents. The Organizer reserves the right to cancel the exhibition or change the date of the event under the Event Regulations. The Organizer reserves the right to cancel the exhibition or change the date of the event, should the Organizer terminate this agreement on account of any causes or reasons not reasonably within the control of ASPIRE or its agents. The Organizer reserves the right to cancel the exhibition or change the date of the event under the Event Regulations. The Organizer reserves the right to cancel the exhibition or change the date of the event, should the Organizer terminate this agreement on account of any causes or reasons not reasonably within the control of ASPIRE or its agents. The Organizer reserves the right to cancel the exhibition or change the date of the event under the Event Regulations. The Organizer reserves the right to cancel the exhibition or change the date of the event, should the Organizer terminate this agreement on account of any causes or reasons not reasonably within the control of ASPIRE or its agents. The Organizer reserves the right to cancel the exhibition or change the date of the event under the Event Regulations.

We accept the contract terms and conditions (in this Support and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Congress.

I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

Signature: ____________________________ Date: ____________________________
ASPIRE 2020 Secretariat

TEL: +886-2-8780-5688
Email: info@aspire2020.org